



P.O.Box 22 Morris, IL 60450
815.942.CORN
www.cornfestival.org
cornfest@cornfestival.org

For generations, the Grundy County Corn Festival has been more than an event—it's a cherished tradition that brings our community together, celebrates our agricultural roots, and highlights the local businesses that make Grundy County thrive. **In 2026, we are proud to celebrate the 77th year of this long-standing tradition.**

We invite you to partner with us as a sponsor of the 2026 Grundy County Corn Festival, taking place September 23-27, 2026, in downtown Morris.

Each year, the Corn Festival welcomes thousands of attendees from across Grundy County and beyond for five days of family-friendly fun, including live entertainment, a parade, carnival rides, craft and flea markets, food vendors, and community events. As one of the region's most anticipated and well-attended festivals, it offers an exceptional opportunity for local businesses to be seen, recognized, and celebrated.

The Corn Festival is a volunteer-run event, organized and staffed by dedicated community members who generously donate their time and talents. Each year, the festival is made possible through the combined support of our sponsors, volunteers, and community partners who believe in keeping this long-standing tradition strong and accessible for everyone.

Why Sponsor the Corn Festival?

Your sponsorship is more than advertising—it's an investment in our community. As a sponsor, your business will:


- Gain high-visibility exposure to thousands of residents and visitors
- Receive recognition through festival signage, digital promotions, social media, and on-site displays
- Demonstrate a strong commitment to community involvement and local pride
- Align your brand with a trusted, long-standing community tradition

Most importantly, your support helps ensure the Corn Festival remains accessible, affordable, and enjoyable for families throughout Grundy County for generations to come.

We offer flexible sponsorship opportunities to fit businesses of all sizes. Detailed sponsorship options and benefits are enclosed.

We would be honored to recognize your business as a sponsor of the 77th Annual Grundy County Corn Festival. Sponsors who commit early receive priority placement in promotional materials and on-site signage.

If you have questions or would like to discuss sponsorship opportunities, please contact us at:

 (815) 942-2676

 cornfest@cornfestival.org

Thank you for supporting the events and traditions that make Grundy County such a special place to live and do business. We hope you'll join us in making this year's Corn Festival another unforgettable success.

Presenting Sponsor \$7,500

- Logo Prominently displayed at most highly attended festival events, seen by thousands daily
- Recognition as a sponsor of major festival features including fireworks display and live music
- Opportunity to display company signage at both festival stages
- Logo on Corn Festival App sponsor carousel
- Logo with web link on Corn Festival website
- Prominent logo placement in event tri-fold distributed during the festival
- Three Craft Show/Flea Market booth spaces with front-row placement
- Ideal placement in parade & sponsorship placard on parade unit
- Logo on banner display at both stages, craft show, and Corn Festival parade float
- Custom promotional video, shared on Corn Festival social media twice leading up to festival
- Half-page ad in the Corn Festival newspaper
- Invitation to Sponsor Kickoff Celebration



Premier Sponsor \$5,000

- Logo featured at most highly attended festival events
- Recognition on event schedule as a sponsor of a festival show
- Logo on Corn Festival App sponsor carousel
- Logo with web link on Corn Festival website
- Logo placement in event tri-fold distributed during the festival
- Two Craft Show/Flea Market booth spaces
- Sponsorship placard on parade unit
- Logo on banner display at both stages, craft show, and Corn Festival parade float
- 1/8 page ad in Corn Festival newspaper
- Two social media posts on Corn Festival pages
- Invitation to Sponsor Kickoff Celebration

Reach & Impact

- 👤 90,000+ Estimated attendance over five days
- 📱 4,300+ Corn Festival App downloads annually
- 🌐 69,000+ Website visits during festival season
- 👁️ 17,000+ Estimated parade spectators
- 📰 8,000 Festival newspaper copies distributed
- 📄 3,500 Festival tri-folds distributed
- 📢 5,500+ Social media impressions leading up to the festival

Morris 2025 Visitor Profile For Grundy County Corn Festival Weekend



% of Local Visitor by
Origin County

1. Will County
2. LaSalle County
3. Cook County

% of People in
Destination from 50+
miles

36%

% of Out of State
Visitors

79%

% of Retail Spend by
Visitors

50%

% of Restaurant
Spend by Visitors

59%

Average Daily Visitor
Spend

\$97

Harvest Sponsor \$2,500

- Logo displayed on festival signage
- Recognition as a sponsor of a festival show
- Logo on Corn Festival App sponsor carousel
- Logo with web link on Corn Festival website
- Logo placement in event tri-fold distributed during the festival
- One Craft Show/Flea Market booth space
- Sponsorship placard on parade unit
- Logo on banner display at both stages, craft show, and Corn Festival parade float
- One social media post on Corn Festival pages
- Invitation to Sponsor Kickoff Celebration



Community Partner \$1,000

- Logo displayed on festival signage
- Logo on Corn Festival App sponsor carousel
- Text link on Corn Festival website
- Logo placement in event tri-fold distributed during the festival
- Logo on banner display at both stages, craft show, and Corn Festival parade float
- Group social media post on Corn Festival pages



Become a Sponsor Today

Join local businesses and families in supporting the Grundy County Corn Festival.
Priority Placement Deadline: July 1, 2026

Festival Friend \$100

Some sponsors choose to make their impact quietly, simply by standing behind their community. Festival Friends are individuals, families, and businesses who share a commitment to tradition, connection, and hometown pride. As a token of our appreciation, your name will appear on the Corn Festival website.



815-942-CORN



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404 Liberty Street, Morris, IL 60450

Sponsor Information

Sponsor Name: _____

Website URL: _____

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

Email Address: _____

Priority Placement Deadline: July 1, 2026

Sponsorship Level

Presenting Sponsor

Premier Sponsor

Harvest Sponsor

Community Partner

Festival Friend

Company Logo

Yes, we have our company logo available in electronic format

Please email logo to

No, we do not have a logo available

Payment Information

Please Send Invoice

Check Enclosed, *Payable to Grundy County Corn Festival Inc.*

Online Payment, Visit www.cornfestival.org

Return Form & Payment To

P.O. Box 22
Morris, IL 60450

Questions?



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